FACT SHEET: Virtual Events

Let’s talk science. Let’s talk medicine.
Labroots is a leading scientific social networking website and producer of educational virtual events and webinars. Contributing to the advancement of science through content sharing capabilities, Labroots is a powerful advocate for amplifying global networks and communities.

The Labroots mission is to provide relevant educational information and create connections among members to enable collaboration and advance virtual learning.

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<tr>
<th>Headquarters</th>
<th>California, USA</th>
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<tr>
<td>Founded</td>
<td>2008</td>
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<tr>
<td>CEO</td>
<td>Greg Cruikshank</td>
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<tr>
<td>Website</td>
<td>Labroots.com</td>
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<tr>
<td>Staff Number</td>
<td>60</td>
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<tr>
<td>Membership</td>
<td>Free</td>
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Members: 4.1 Million
Monthly Users Sessions: 813,000
Monthly Page Impressions: 7.6 Million

Average Website Session: 7.1 Minutes
Average Webinar Session: 33 Minutes
Average Virtual Event Session: 1.3 Hours
Labroots Features: Virtual Events 2022

Bringing the scientific world together online. Labroots is the world’s largest producer of virtual events focused on the life sciences and clinical diagnostics community.

We bring together thousands of top scientists, leading academia and industry experts, healthcare professionals, clinicians, research scholars from across the globe, exclusively online.
Virtual Events: Connect, Collaborate & Learn

Start your branding in the virtual lobby where attendees enter the event, then continue your company’s message as attendees navigate throughout the online environment.

Conference Highlights
- 15-25 Expert Presentations Per Conference
- Live Chats for Each Scheduled Presentation
- Speaker Q&A Sessions After Each Webcast
- Networking Capabilities With Colleagues
- Virtual Exhibit Halls With Resources and Chat
- Virtual Poster Hall

Average Attendees Per Event: 10,439
Average Webinar Views: 817
Average Registrants Per Event: 17,115
Average User Session: 1.9 Hours
Virtual Events Sponsorship: Metrics

Generate new leads in an innovative way, reaching your clients online in a virtual lab, exhibitor booth, webinar, poster hall and much more.

Booth Visitors: 639
Poster Hall Visitors: 3,140
Poster Views: 239
Attendees Enter Exhibit Hall: 91%
Track Session Webinar Viewers: 802
Keynote Webinar Viewers: 924
Labroots is equipped with gamification features and a Leaderboard point system, each month users can earn points by participating in the many events Labroots offers for a chance to win a $20 gift card to the Labroots store.
Labroots Features: Tagging

Labroots allows users to choose topics and subjects of interest via the keyword tagging system, delivering content that matters most to users.
Labroots Features:Notifications

Never miss a Labroots event! Receive notifications for events and features at Labroots for the site and browser-wide. For browser-wide notifications, opt-in on your profile page to begin seeing notifications right away.
Virtual Events: Past Speakers

"It's a great pleasure to be back at Labroots. It is one of my favorite concepts and pragmatic realities. The virtual seminars, it allows us to save on our our environment carbon credits ... allows us to save time both for you and for me in its efficient way of getting across some topics that wouldn't otherwise get to this broad of an audience ... ”
George M. Church, PhD

Ashish K. Jha, M.D., M.P.H. – Dean, Brown University

Adolfo Garcia-Sastre, PhD – Professor, Department of Microbiology Fishberg Professor, Department of Medicine, Division of Infectious Diseases. Director, Global Health and Emerging Pathogens Institute, Icahn School of Medicine at Mount Sinai

Stephen S. Morse, Ph.D., FAAM, F.A.C.E. – Professor of Epidemiology, Director, Infectious Disease Epidemiology Certificate, Columbia University, Mailman School of Public Health

Dr. Howard L. McLeod, FASCO, FCCP – Medical Director, Precision Medicine, Geriatric Oncology Consortium, Professor of Pharmacy and Medicine, University of South Florida Taneja College of Pharmacy

Peter Palese, PhD - Professor and Chair Department of Microbiology, Professor in Department of Medicine and Infectious Diseases, Icahn School of Medicine at Mount Sinai

Barney S. Graham, MD, PhD – Deputy Director, Vaccine Research Center, Chief, Viral Pathogenesis Laboratory, NIAID (National Institute of Allergy and Infectious Diseases)

Ali H. Mokdad, Ph.D. – Chief Strategy Officer, Population Health, University of Washington

Matthew J. Memoli, MD, MS – Director, LID Clinical Studies Unit, Laboratory of Infectious Diseases, National Institute of Allergy and Infectious Diseases, National Institutes of Health
### Virtual Events: Past Speakers

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
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<tbody>
<tr>
<td><strong>Henry C. Lee, Ph.D.</strong></td>
<td>Chia Professor, University of New Haven, Chief Emeritus (ret.), Connecticut State Police Director, Research &amp; Training Center</td>
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<tr>
<td><strong>Can Dincer</strong></td>
<td>FIT &amp; IMTEK, University of Freiburg, Germany</td>
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<tr>
<td><strong>John J. Ngai, Ph.D.</strong></td>
<td>Director, NIH BRAIN Initiative</td>
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<tr>
<td><strong>Alexander Wong, Ph.D., P.Eng., SMIEEE</strong></td>
<td>Canada Research Chair in Artificial Intelligence and Medical Imaging Member, College of the Royal Society of Canada</td>
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<tr>
<td><strong>Nadine Barrett, Ph.D., MA, MS</strong></td>
<td>Assistant Professor, Family Medicine and Community Health; Director, Center for Equity in Research, Duke Clinical Translational Science Institute (CTSI)</td>
</tr>
<tr>
<td><strong>James Crowe, MD</strong></td>
<td>Director of the Vanderbilt Vaccine Center, Ann Scott Carell Professor of Pediatrics, Pathology, Microbiology, and Immunology</td>
</tr>
<tr>
<td><strong>Gordon Freeman, Ph.D.</strong></td>
<td>Professor of Medicine, Harvard Medical School</td>
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<tr>
<td><strong>Daniel Griffin, MD, Ph.D.</strong></td>
<td>Chief, Division of Infectious Disease - ProHEALTH, an OPTUM Company; Senior Fellow for Infectious Disease - UHG Research and Development; Clinical Instructor of Medicine - Columbia University</td>
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<tr>
<td><strong>Marta De Santis, Ph.D.</strong></td>
<td>Regulatory Affairs Specialist, Division of Therapeutics and Medical Consequences, National Institute on Drug Abuse (NIDA), National Institutes of Health (NIH)</td>
</tr>
<tr>
<td><strong>Mark McNiven, Ph.D.</strong></td>
<td>George M Eisenberg Professor of Biochemistry and Molecular Biology; Director, Mayo Center for Biomedical Discovery</td>
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<tr>
<td><strong>Angelo Moore, Ph.D., RN, NE-BC</strong></td>
<td>Program Manager, Office of Health Equity, Duke Cancer Institute; Adjunct Associate Professor, University of North Carolina at Chapel Hill, School of Nursing</td>
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Labroots: Speaker Testimonials

“It’s a great pleasure to be back at Labroots. It is one of my favorite concepts and pragmatic realities. The virtual seminars allows us to save on our environment carbon credits and further allows us to save time both for you and for me in its efficient way of getting across some topics that wouldn’t otherwise get to this broad of an audience...”

George M. Church, Ph.D.
Professor of Genetics, Director of the Center for Computational Genetics, Harvard Medical School, Neuroscience Virtual Event Speaker

“While we are living with and in a new pandemic, COVID-19, other infectious diseases have not ceased to exist causing widespread morbidity and mortality. It is important not to forget these “old” infectious diseases and even consider the possibility that the “old” and “new” pathogens together will be responsible for complex clinical outcomes and further put pressure on our health care system. Labroots’ platform will provide us with a comprehensive picture of what is going on in the field and how we can try to protect us from these disease-causing pathogens.”

Peter Palese, PhD
Professor & Chair Dept. of Microbiology, Professor, Dept. of Medicine and Infectious Diseases, Ichan School of Medicine at Mount Sinai, Microbiology Virtual Week Speaker

“The Labroots virtual event represents a great opportunity for us to support education in clinical diagnostics. The online format gives medical and lab professionals a convenient way to stay up-to-date with the latest practices in their field and discuss how diagnostic testing can provide greater medical value.”

Randy Pritchard
Vice President of Marketing at Roche Diagnostics
“We are excited to highlight and showcase in this year’s BRAIN Initiative track the research of our grantees, who have worked hard to integrate – with impressive results – brain circuit theories using quantitative, data-driven (AI/ML), and/or theory-driven (mechanistic) approaches,” commented Dr. John Ngai, Director of the NIH BRAIN Initiative. “In addition, the Labroots virtual format will allow for our sessions to culminate in a live debate that will leave room for audience engagement and feedback, which will help us uncover existing challenges and future opportunities in this space.”

John J. Ngai, Ph.D.
Director, NIH BRAIN Initiative, Neuroscience Virtual Event Speaker

“This year’s event not only serves as a vehicle for inspiring science, but also facilitates thought-provoking discussions on various disciplines in the field of cell biology such as emerging topics on microfluidic based dynamic imaging, regulation of microtubule dynamics during growth cone guidance and cell migration, mechanisms of podocyte damage in Alport Syndrome: insights from the Alport-on-a chip system, regulation of actin dynamics by mical enzymes, measuring chimeric antigen T-cell activation one molecule at a time, novel anti-bladder cancer therapeutics, highlighting a few presentations to be shared.”

Mark McNiven, Ph.D.
George M Eisenberg Professor of Biochemistry and Molecular Biology; Director, Mayo Center for Biomedical Discovery, Cell Biology
Virtual Event Speaker

“Labroots' virtual conferences have allowed my teams to participate in first rate conferences on their own schedule without the need for travel for years. As a presenter, they have refined their platform to the point where the technology is simple to use and reliable with highly experienced people to help me. Now that we are in the time of the pandemic, this has made Labroots even more vital to sharing information and continuing education in my field and they are an outstanding resource for all of us.”

Matthew Flegal
Senior Manager InVivo Sciences, Charles Rivers Laboratories
“I thoroughly enjoyed this event! The ease and accessibility to connect with other professionals and educators in our line of work was so valuable and something you don’t often have the ability to do at physical conferences and tradeshows.”

2021 Drug Discovery & Development Virtual Event Attendee

“The presentations that I attended were excellent, and it was so convenient to be able to view them without traveling. Kudos to you and your team for creating such a successful conference.”

2021 Drug Discovery & Development Virtual Event Attendee

“Impressive virtual event that is going beyond my expectations and addressing the issues where the industry needs to go. So much knowledge in all the stories, research, and presentations. Thank you Labroots and Sponsors for an incredible success.”

2021 Cannabis Sciences Virtual Event Attendee
The Stevie Awards

The Stevie Awards are the world's premier business awards and has recognized Labroots for the following categories:

- Company of the Year
- Media & Entertainment – Small
- Collaboration/Social Networking Solution
- Marketing Department of the Year
- Gold Company of the Year
- Internet & New Media – Small
Labroots wins multiple awards

*Best in Biz Awards*

The Best in Biz Awards is the only independent business awards program judged by prominent members of top-tier press and Labroots has been recognized for a variety of awards over the past few years:

- Marketing Department of the Year
- Sales Department of the Year
- Technology Department of the Year
- Operations Department of the Year
- Creative Department of the Year
- Consumer Service of the Year
- Website of the Year
- Most Customer-Friendly Company of the Year
Labroots was recognized as one of the “Best Entrepreneurial Companies in America” by Entrepreneur magazine’s Entrepreneur 360™ List, the most comprehensive analysis of private companies in America. Based on a study forged by Entrepreneur, Labroots is recognized as a well-rounded company that has mastered a balance of:

- Impact
- Innovation
- Growth
- Leadership
Get in touch

Let’s talk science! Let’s talk medicine.

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pinterest.com/labroots

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