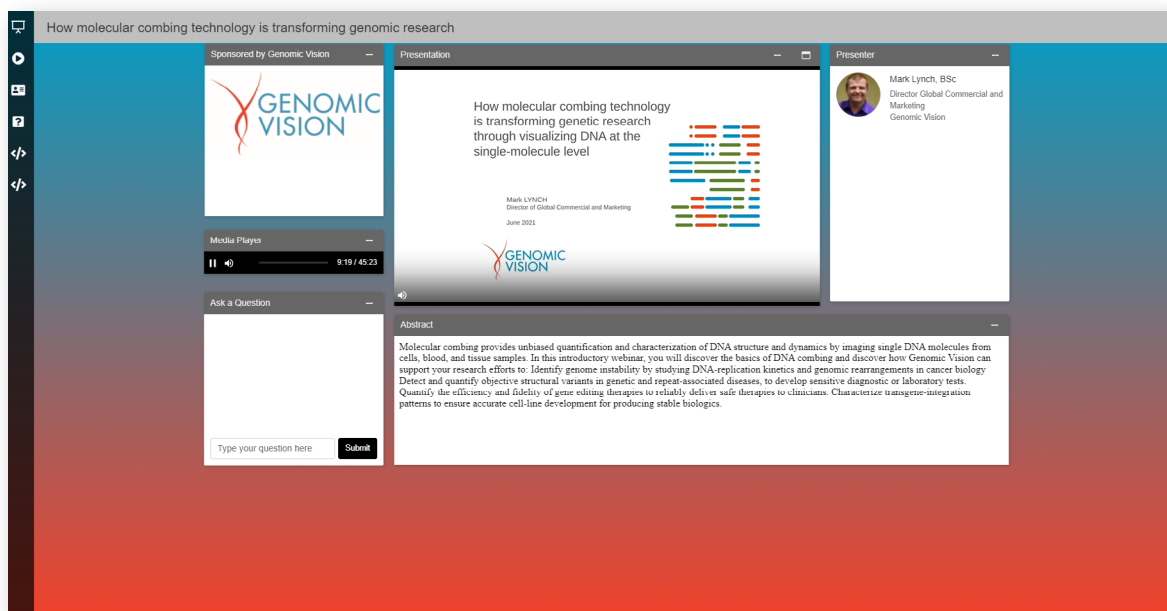


GENOMIC VISION -

Summer Webinar Series 2021



Webinar Environment

About Labroots Webinars

Not ready to dive into hosting a complete custom virtual event? Labroots webinars are an alternative route for those who want to dip their toes in the virtual space. Hosting webinars for 10+ years has allowed Labroots to narrow down what makes a webinar successful.

Genomic Vision's 4-Part Webinar Series

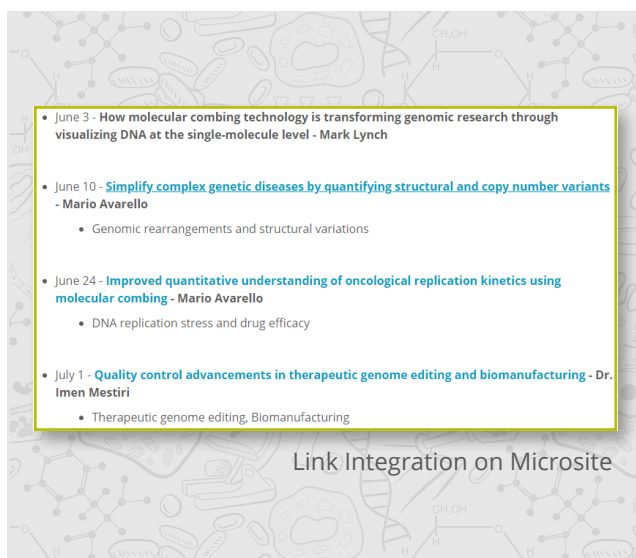
Rather than hosting a custom virtual event, Genomic Vision decided to have 4 standalone webinars for their Summer Webinar Series. Each individual webinar linked to the other 3 seamlessly. Although less complex than a multi-day event, flexibility and customizations are still available as you see fit.

Concierge Service from Start to Finish

Upon purchasing a single webinar or webinar package, Labroots will assign a production manager to you and. There for you every step of the way, they will help you gather the necessary content, schedule webinar recordings, and coordinate promotions with the marketing team here at Labroots. Webinars with Labroots are *full-service*, *stress-free*, and provide an *exceptional user experience to viewers*.

What do you mean by "full-service?"

Aside from your assigned production manager that guides you throughout the process, Labroots webinars leave no room for you to question what else needs to be done. A member of Labroots will even coordinate a test/training. Pre-recordings will be done at least one week prior to the webinar's live broadcast.



The Marketing Package

Banner ads, email blasts, and social media posts are all included in your webinar marketing package. With detailed audience selection methods, and access to Labroots' category-specific social network, registration numbers speak for themselves.

Upon request, the marketing team will create written copy for all promotions, and social imagery that will encourage individuals to register.

For a thorough listing of what is included in the marketing package, please visit our [Webinars page](#).

What else is included?


- Branded registration page
- Live polling & metrics
- 12 months on-demand
- MP4 copy of the webinar
- Comprehensive reporting
- Continuing education credits (if applicable)
- Speaker selection assistance
- Webinar moderation
- Live Q&A
- Marketing package

...and more!



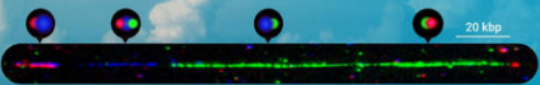
What are you waiting for?

In a world gone digital, hosting a webinar with Labroots is the perfect way to enter the virtual space. Offering turn-key solutions from production to marketing, let's get started together.

**Genetics & Genomics**


On June 3rd, discover genome instability by studying DNA-replication kinetics and genomic rearrangements in cancer biology. [Click here to register](#):

How molecular combing technology is transforming genomic research through visualizing DNA at the single-molecule level



Example of a single combed DNA molecule labelled scanned using FiberVision® illustrating replication kinetics

Summer webinar series
Thursday June 3
8am PDT / 11am EDT / 5pm CEST
[Register now](#)



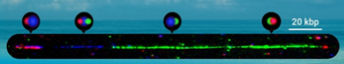

LABROOTS.COM

How molecular combing technology is transforming genomic research through...

Sign Up

Sample Social Promotion

Summer webinar series
Simplify complex genetic diseases by quantifying structural and copy number variants



Simplify complex genetic diseases by quantifying structural and copy number variants

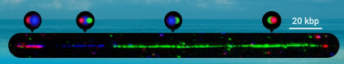
June 10, 2021
7 AM PDT | 10 AM EDT | 4 PM CEST

[Save the date](#)[Register](#)

Discover how to categorize small-to-large genetic modifications using molecular combing. Our Proprietary Genome Morse Code (GMC) technology from Genomic Vision enables you to physically map and comprehensively analyze altered genes. You will see ways to use molecular combing with GMC to diagnose repeat-associated diseases such as FSHD using the FiberProbes® FSHD CE-IVD assay. Gaining insights into the mechanics of such genetic diseases using molecular combing FiberProbes® and GMC facilitates the development of more efficient disease-treatment protocols and improved outcomes.

Email sample

Summer webinar series
Simplify complex genetic diseases by quantifying structural and copy number variants





JUN 10, 2021 7:00 AM PDT

Share

Simplify complex genetic diseases by quantifying structural and copy number variants


Sponsored by: Genomic Vision

[SIGN UP FOR ON DEMAND](#)



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SPEAKER



Mario Avarello, MSc
Product Manager, Genomic Vision

Webinar Microsite